

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

336-757-3810
SBC@forsythtech.edu

525@Vine Street
Winston-Salem, NC
27101



Spring Semester Educational Events 2016

Forsyth Tech continues to be pleased with our partnership with Black Business Ink and its readers. Many of you have contacted us to let us know that the information that we share helps your businesses to be successful. Please continue to give us feedback about our articles and the services that we provide at the Small Business Center. There is no shortage of opportunities for knowledge and skill development!!!

This month, I want to introduce some of the events that we are offering during Spring semester 2016 in order to meet your educational needs. We offer more than 20 events each month and many of our clients participate in at least one event each week. Many of these events are provided in response to requests from our clients. I am pleased to introduce you to some of our events that will soon be available to you. They include:

January

- [Starting A Non-Profit](#)
- [How Can the Better Business Bureau Help Me?](#)
- [Grantseeking or Grantwriting for Non- Profits and Small Business](#)
- [10 Quick, Simple, Legal, Proven Ways To Grow Your Small Business](#)
- [Wellness at Work In Your Small Business](#)

February

- [Website Building 101 for Small Businesses](#)
- [How To Start A Business](#)
- [Women 2 Women Business Partnerships](#)
- [Small Business Success Series](#)
- [Ask the Marketing and Sales Coach](#)


March

- [Marketing Your Business](#)
- [Social Media Strategies Clinic](#)
- [How To Find Customers](#)
- [How To Write A Business Plan](#)
- [Financing Your Business](#)

April

- [Your Small Business Taxes](#)
- [Ask the Marketing and Sales Coach](#)
- [LinkedIn Clinic \(hands on\)](#)
- [Spotlight on Small Business](#)
- [Ask the Marketing and Sales Coach](#)

Many of these topics have been added to our calendar because they were suggested by readers of Black Business Ink. Let us know if you do not see something on this list or our website that can help you.



You may visit our website at www.forsythtech.edu to learn more about these and other events. It only takes about two minutes to register for the opportunities of your choice. Feel free to stop by our office at 525@Vine in Wake Forest Innovation Quarter just east of the heart of downtown Winston-Salem. You may also contact us at SBC@forsythtech.edu or by calling (336) 757-3810. The objective of the Small Business Center at Forsyth Tech is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners in Forsyth and Stokes counties. Our motto is “Increasing Business Success,” which describes our commitment to clients. The N.C. Community College’s Small Business Center Network assists in starting an average of more than 700 businesses each year and the centers have an economic impact in 90 percent of all N.C. counties each year, helping to create and retain over 3,600 jobs annually.